

① ~~JOHN F. AND OLINA. MAGNUSON'S~~
~~FIRST STORE AND DANCE HALL~~

~~WOO-PEE~~

LONG BRANCH

~~BUILT IN 1904. ERACED 1939.~~

~~SAW ITS DAYS NO?~~

was built in 1904. When the Soo Line

^{But, no S.R. pl. and the Reservation Dept for}
② ~~HAZEL MERCHANTILE~~ WAS ~~SELLING~~

~~BUILT 1904. BY MR & MRS~~
~~JOHAN EDSTROM.~~

~~SOLD 1908. TO OLE PEDERSON.~~

~~WHO. LATER TOOK HIS SON IN LAW~~

~~OLE ODEGAARD. AND PAUL BOGIE~~

~~AS. PARTNERS. OLE ODEGAARD~~

~~SOON BECAME SOLE OWNER.~~

~~AND OPERATOR. NO COMANTS.~~

③ ~~SOO LINE. DEPOT WAS ALSO~~

~~BUILT IN 1904. AND IN 1932 WAS.~~

~~MOVED TO STRANQUIST. YOU MAY FIND IT THERE~~

④ SECTION HOUSE WAS ALSO
BUILT IN 1904 OR 05 FOR THE
SECTION FORMAN TO LIVE IN.

⑤ THIS WAS BUILT 1910
AS FARMERS COOP CREAMERY CO
DISCONTINUED OPERATION
IN THE 1930^S

⑥ HANSON BARSON ELEVATOR
WAS ALSO BUILT IN 1910.
AND MOVED IN 1943 TO ST. HALAIFE
BY WAY OF THE RIVER FALLS
DUE TO OVER HEAD BRIDGES ON
THE RED LAKE RIVER. AT ST HALAIFE
AND STILL IN USE THERE

⑦ OLE MATSON'S STORE

BUILT 1908. DESTROYED BY

FIRE IN 1920'S REBUILT

AGAIN THE SAME YEAR.

OLE MATSON, AN UNCLE OF CLAYTON

MATSON. HE BECAME PARALYZED

FROM THE HIPS DOWN, AND SPENT

THE LAST 26 YEARS OF HIS LIFE IN

A WHEEL CHAIR. BUT THAT DID NOT

STOP HIM. HE WAS THE FOUNDER

OF THE FIRST CHAIN STORES ON

RECORD. STORE NO 1 WAS ON HIS

FARM, ONE MILE NORTH OF HAZEL.

NO 2. STORE WAS IN ST HALAIRE.

AND STORE NO 3. AT HAZEL.

IN THE SUMMER HE ALSO RUN

GROcery ROUTS. THRUOUT THE COUNTRY

MOSTLY AROUND HAZEL. HE USED

A DEMOCRAT. BUGGIE AND ONE OLD HORSE

(SKETCH ON BACK) NAMED BONES))

He even beat V.C. Perry

Martin Mattson, Ole's Brother Was located in Washington State and he come home when he heard of Ole's condition, to take over the farm, and care for the aged Father, Krist, Ole manage the store on the farm, and the use of a wheel chair. But he was kind at heart, and credit, almost broke him. I can recall one constant, one of his good customers, had a hen sitting on a mass of eggs, and she somehow got killed, and eggs soon to be hatched.

so the thoughtful lady, said Oh well, ole Mattson will soon be coming around, and we can



trade them to him on Gosens. but Ole was a good business man, after candling the eggs, he marked them, and the next time he took them back to lady, but he lost both the Gosens and the customer.

Back to lady.



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LESLIE KUISETH, ENGINEERING

MAIN OFFICE AND FACTORY
BOX 510
HUGHES AND CONLEY
THIEF RIVER FALLS, MINN. 56701
TELEPHONE (218) 681-1927

CABLE ADDRESS
"FORSBERG"

PRODUCT TEST PLANT
AIRPORT ROAD
THIEF RIVER FALLS, MINN. 56701
TELEPHONE (218) 681-1947
DAVID STRONG, SALES MANAGER
JOHN DYRSETH, FIELD SALES

⑦ Ole Matson

Hazel

But Handicapped as he was he sure showed
the people what can be done if you try, and
not only to care for him self. He hired
He had a Family Running the store and Business
at Hazel. Ed. Knutson Family, and his sis
Lillie, and Charles A. Edige.

and the St. Halais store was Run by
Ed. Peterson and Family. So you see Ole
had his problems to

He had one close call. While on the Gro Route
He was coming West for home passed the St Pauli
Church when he saw a bad storm coming from
the West. He cooped Bones all he could but
when he got to the Soo Line track, the storm hit

Hail-storm, it was, Hail as large as Base
Balls, and Bones no longer needed Caching.
they hit the Ditch, that broke the Spaves on
Fill, and part of the Hardware. When Martin came to
his Refuge Ole was lying on top of the Sugar
Barges, with water-proof table cloth over most of the
load and himself. (Called oil cloth)

" as that was what the
used for tarps then days
Martin said he never thought Old Bones could Run that
fast.

(Hazel) John F. Magnuson and his wife
Olena, planned and Built this
Building. Grocery Store on first
floor and Dance Hall on second
floor. "WOO-PEE" (Long Branch) (Living Quarters in Back)
They also had the U.S. Post Office
in Hazel and the St Valaire
Mail Route come thru Hazel.

Until Route 3 J.R. Falls was Organized
with Run East from Hazel 5 Miles. ^{in 1915}

and north to River and N.W. to Staff
River. This was the Days of the
Begining of the Greatest Post-Card
Fad in America, postage 1¢ and Olena at Postmaster
World. Hence, there all, to keep
up with the Gossip, so if you
wanted to know the latest, you
could get it from Olena,
all mail order Catalogues was ads
for Post Cards, some cost 5¢ each, while
others as low as 100 for 25¢ over

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(B)

Now Back to Magnusson's, again,
there where very few Saturdays
Evenings there wasn't a Dance
or Basket social. IUP=slur at
Magnusa. as it was commonly called,
as there was a large population of
young folks and teens, at this time
so if there was any one that needed
help, Olina would spread the word of
a Basket social, and Dance,
I recall a few instances where some
one would have to have an appendectomy operation
and Magnusa would collect about
\$100 or more for the operator, which
was at the Bratland Hospital at
Warn Minn. I guess that was the
set sum, and of course she ~~\$200~~ ^{\$200} to the
Fiddler, and some one to pound
the organ

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and that was just the beginning
of activities. The St. Pauli congregation
had just organized and built. The
St. Pauli Church, one mile north of Hazel.
and the Ladies Aid also going strong
these women were Hesters, they knit
sweaters, scarves, mitts, socks etc from
wool. they carded, and spun, in their
home, also aprons, and childrens dresses,
and held Auction Sales in the
late fall, but where could they find
a place suitable, for to handle a
gallery like this, So Magnusa come
to the Rescue. again, she donated the Hall
free to the Ladies Aid, and their Auction
Auction always was a great success. Continued

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over D

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(D) and after the Auction was over, a big ^{Free} Supper was served by the aid,
and after all this stuff was cleared out, of the way, The Pastor and most of the older people and small children had gone home. Someone got the Brooms, and gave the floor the Once-over, and the Violin Player and Organist, got in turn. They had a free Dance until morning. Most every one tried to make home before daylight, so no-one could see what hour they come home.

In 1912 the Magnus sold their Inventory, and the Building to Ole Petersen and moved to Shanawan, Saskatchewan Canada, and started a store there. But in 1918 the Couple moved back to Hazel and bought 40 acres from Martin Torken, one mile north of Hazel, and lived there until their health failed. They passed on in the 1920's.

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2

8 *Soo Hotel*

9 *Lumber Yard*

10 *Farmers Club Hall*

11 *Citizens State Bank*

12 *School*

13 *Furong Bernal*

14 *Pags. Shack's*

15 *Stock Yards*

16 *Odegaard Res.*

17 *Shugruds Res*